

DANSE ETOILE BALLET

2016-2017 SEASON

SPONSORSHIPS AND DONATIONS

We bring
the joy of dance
to thousands of people
in your community
every year.

Your support can help us
reach thousands more.



Danse Etoile



Danse Etoile is a 501(3)c regional nonprofit organization dedicated to producing quality artistic performances, programs, and instruction which will foster access to and appreciation of dance and theatre for new audiences.

The value of ballet study extends beyond the mastery of dance steps and the outlet for artistic and emotional expression. Our mission is about building **self-esteem through hard work; learning self-discipline; responsibility and commitment**; and the value of **working as part of a larger community**.

DANSE ETOILE IS DEDICATED TO MAKING BALLET ACCESSIBLE
TO PEOPLE OF ALL AGES.

We believe the beauty of dance is something everyone should experience. From school programs to community events, we offer many exciting ways to develop our audiences' awareness, appreciation and understanding of dance.

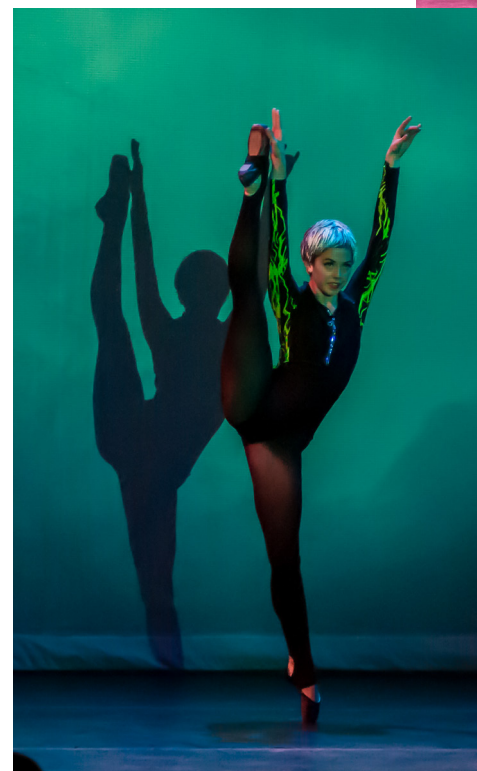
We provide free and discounted tickets to organizations such as the I Have a Dream Foundation, Girl Scouts groups, senior centers, and the Make-a-Wish Foundation. With our community partners, we are constantly striving to develop and increase our programming so that dance continues to be a part of everyone's lives.

I have been dancing since I was four, and dancing for and inspiring people has been a big and important part of my life. I love Danse Etoile because of its challenging classes, creative performances, and incredibly friendly environment. – Maddie, age 11



Your sponsorship will support the production of original story ballets at the Broomfield Auditorium and the Dairy Arts Center, plus local school visits and free performances at libraries, festivals, parades, and area events.

Last year, Danse Etoile performed for more than 2000 people over three productions and several outreach events. We collaborated with local composers and guest artists, and worked with area organizations to bring the beauty of ballet to new audiences.



Our young dancers train and rehearse six days a week. They are supported by a dedicated group of parent volunteers who contribute their time and talents to each and every production. Danse Etoile's performances often sell out – but ticket sales can cover only a fraction of expenses. We rely on grants and sponsorships to continue.

Our sponsors enjoy a variety of rewards at all levels, from social media thank-yous to advertisements in our programs to your logo on all of our marketing materials and our website for the duration of your sponsorship.

SPONSOR A SEASON

Platinum Sponsor (\$2500)

- **Full-page, full-color** ad in our performance programs
- Your name announced before each performance
- Your name and logo on our marketing materials
- 12 performance tickets
- Your name and logo on Danse Etoile Ballet's website for the duration of your sponsorship
- Thank Yous on our social media

Gold Sponsor (\$1000)

- **Full-page** black & white ad in our performance programs
- Your name announced before each performance
- Your name and logo on our marketing materials
- 8 performance tickets
- Your name and logo on Danse Etoile Ballet's website for the duration of your sponsorship
- Thank Yous on our social media

Silver Sponsor (\$500)

- **Half-page** black & white ad in our performance programs
- 4 performance tickets
- Your name and logo on Danse Etoile Ballet's website for the duration of your sponsorship
- Thank Yous on our social media

SPONSOR OUTREACH

Bring the joy and passion of beautiful performances to more people in your community.

Appearances (\$1500) Sponsors an outreach performance at a school, library, or event. Your logo goes on all of our marketing materials, our website, and in our social media thank-yous.

Access for All (\$750) Sponsors groups of tickets provided to underserved communities. Your logo goes on all of our marketing materials, our website, and in our social media thank-yous.

SPONSOR A PERFORMANCE

Reach hundreds of people in your community with an ad in our performance programs.

Full Page \$250

Half Page \$125

Business Card (2inx3in) \$65

MAKE A DONATION

Donations of any amount are always appreciated.

Danse Etoile Ballet is a non-profit 501(c)3 regional company.

All donations are tax-deductible.

For more information: (720) 938.3030 or mariejose@danseetoile.org

For sponsorship opportunities:

Hermine Higgins at herminehh@aol.com or 303-406-1048